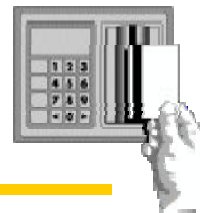


MAGNETIC Card Readers



Magnetic Card Readers are used extensively in various industries. These readers are a key component in ATM's, POS, Swipe, Dip and Insert equipment. Reader failures and errors are linked to dirty reader heads caused by poor maintenance; contaminants damage reader heads. After several hours of use the reader head can begin to accumulate heavy dirt caused by pollution, oxides, oil and exposure to the elements.

What is a Cleaning Card?

Poor maintenance is attributed to over 80% of equipment failures. Our technically advanced cleaning cards are specifically designed for these reader heads to allow for preventative maintenance without dismantling. Each cleaning card is conveniently pre saturated and sealed in foil to insure a clean card and the proper amount of solution for each cleaning. They are supported and laminated with a lint free nonabrasive material on both sides so that the reader head, feed path and transport rollers can be cleaned at the same time. Therefore, they will effectively remove the heavy dirt caused by pollution and continuous use. Our cards are designed to clean the latest equipment and are unconditionally guaranteed.

The not so hidden costs of neglect include customer dissatisfaction, frequent service calls and lost production. Our Cleaning Card keeps expensive professional visits limited to a minimum.



EASY



EFFECTIVE



SAFE

Features and Benefits:

What equipment will these cards work on?

- Magnetic Stripe Readers
- Cash Machines
- Time/Badge Readers
- Optical/Barcode
- Debit Card Readers
- ATM/POS Terminals
- Petroleum Pumps
- Slot/Vending
- Smart Card Readers
- Magnetic Strip Door Locks
- All Card Readers

Why You Should Use Cleaning Cards?

- Minimal expense and labour to decrease the number of service calls.
- The cleaning process takes 15 seconds or less.
- Mistake proof - the card will clean both sides.
- Customer convenience

Benefits You Will See

Saves Money: Reduce your service calls. Reduce your costs.

Saves Time: No downtime waiting for repairs.

Results: Customer satisfaction - prevents errors when scanning bar codes or when information is entered

Reduces premature equipment replacement.

Today's equipment requires more attention to preventative maintenance than ever before. We specialize in developing products for cleaning concealed equipment components.



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